

Job Title: Video Producer

Reports to: International Marketing Manager

Hours: Full-time (40 hours a week) Flexibility to occasionally work outside hours is required.

Location: London

About the Organisation:

At Al-Ayn, we are committed to ensuring that every orphaned child living in poverty has access to the tools and opportunities they need to overcome their difficult experiences. We believe that when a child fulfils their potential, their own future is transformed as well as the future of their families, their community, and society at large. In order to achieve that, we are led by our core values of transparency, dignity and empowerment.

Key Responsibilities:

- Advise on the strategic use Al-Ayn International's video media outputs for maximum impact with a range of audiences.
- Develop and produce creative and innovative targeted content in line with strategic objectives for use across Al-Ayn International's communications channels.
- Oversee video production process and workflows for campaigns and for other key events or periods.
- Initiate and produce original video projects to support Al-Ayn International's international strategy.
- Produce engaging content, either shooting and editing independently or as part of a team both in the UK and overseas.
- Manage and develop systems to share video media outputs and raw footage with the wide organisation.
- Complete any reasonable tasks as requested by the Marketing Manager.
- Work closely with the wider content and communications team to develop content and that advance organisational strategy.
- Manage the planning and running of international shoots, liaising field staff, translators, and contributors.

Experience:

Proven experience as a professional video producer or film maker.

Competencies:	Essential	Desirable
Experience of leading video media projects, from concept to delivery.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Advanced technical expertise, including preparing for shoots, preparing interviews, audio recording, lighting, an understanding of visual grammar and excellent storytelling.	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Excellent understanding of video post-production workflows (Adobe Creative Suite)	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Experience of conducting interviews with a wide variety of people	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Ability to create content for specific channels - including for Television, Facebook, Instagram, Twitter, and YouTube	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Strong camera skills	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Previous experience in the international development sector	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Excellent organisation and effective communication	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Proactivity and self-motivation	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Great listening and rapport building	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Ability to work as part of a team	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Strong attention to detail and organisational skills	<input checked="" type="checkbox"/>	<input type="checkbox"/>
The ability to manage pressure and conflicting demands, and prioritise tasks and workload	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Hard working and eager to learn	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Tact, discretion, and respect for confidentiality	<input checked="" type="checkbox"/>	<input type="checkbox"/>